



CHRIS SPANOUGAKIS

PREMIUM MEDIA KIT

Technology insights for IT professionals



MICROSOFT MVP | MCT | TECHNOLOGY SPEAKER | CREATOR

Press accreditation • Event coverage • Partnerships • Speaking

About Chris Spanougakis



Microsoft MVP & Certified Trainer

Chris is a Microsoft Certified Trainer since 2000 and holds an MSc degree in Computer Studies. Chris has participated in Microsoft local and international events including TechEd Europe, Microsoft Sinergija, IT Pro|Dev Connections and ShowIT as a technology speaker.

Chris specializes in Windows Server, Exchange Server, System Center, Azure AD, Microsoft 365 and Security. Chris was an MVP in Identity & Access from 2008 to 2019 and is currently a Microsoft MVP in Microsoft 365 & Security.

Credentials & expertise

MCT SINCE 2000

MSC COMPUTER STUDIES

M365 & SECURITY MVP

IDENTITY & ACCESS MVP

WINDOWS SERVER

EXCHANGE SERVER

SYSTEM CENTER

AZURE AD / IDENTITY

SECURITY

MICROSOFT 365

25+ years**Microsoft Certified Trainer experience**

MVP: Identity & Access 2008-2019

Current MVP: Microsoft 365 & Security

Audience & Reach

11,638

SUBSCRIBERS

4M+

TOTAL VIEWS

529

VIDEOS

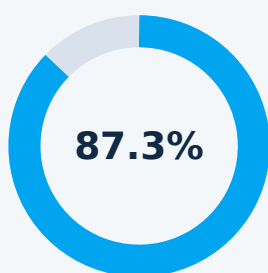
323K

MONTHLY VIEWS

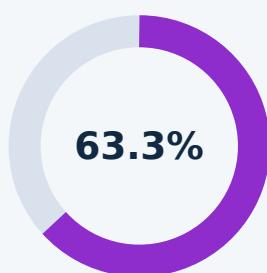
9,400

WATCH HOURS • 12 MONTHS

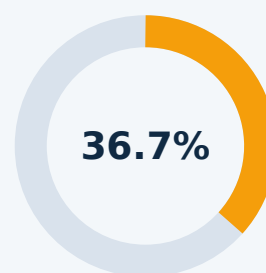
A strongly focused Greek technology audience



GREECE



MEN



WOMEN

Metrics supplied as of 27 August 2026. Demographics reflect the last 28 days.

Professional Audience Profile

Age distribution from supplied YouTube Analytics



76.7% OF VIEWERS ARE AGE 45+

A mature audience relevant to enterprise technology, professional services, training and business events.

Speaking and Event Coverage

Speaking engagements

- Microsoft TechEd Europe
- Microsoft Sinergija
- IT Pro|Dev Connections Greece
- ShowIT
- MCT Summit

Previous event coverage

Microsoft TechEd

Microsoft Ignite

MCT Summit

Coverage formats

KEYNOTES

Conference summaries

INTERVIEWS

Speakers & executives

DEMOS

Hands-on technology

RECAPS

Post-event video

SOCIAL

On-site amplification

EDITORIAL

Expert commentary

Work with Chris OnTechnology

Partnership opportunities

EVENT MEDIA

- Press accreditation
- On-site coverage
- Interviews
- Recap videos

CONTENT

- Product reviews
- Technical deep dives
- Sponsored videos
- Webinar promotion

SPEAKING

- Keynotes
- Breakout sessions
- Hands-on workshops
- Professional training

Vendor relations

MICROSOFT

OKTABIT

DELL

ASUS

HP

Media contact

Chris Spanougakis

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WEBSITE



YOUTUBE



LINKEDIN

PRESS & PARTNERSHIP ENQUIRIES